



EQUITY IN INFRASTRUCTURE PROJECT

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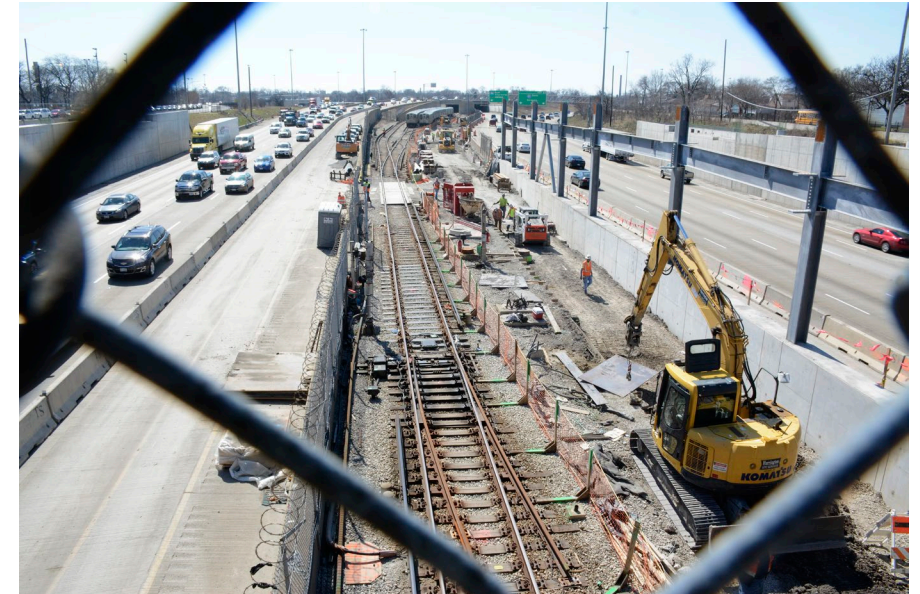
**It's Not Just What We Build.
It's Who Builds It.**

Join public agencies across the country committed to increasing the number, size and proportion of contracts going to Historically Underutilized Businesses (HUBs*) in the infrastructure space.



What is EIP? – Background

- “First Mover” agencies, which include CTA, created the roadmap to build a broad coalition of infrastructure agencies to take action to support President Biden’s goal to have more diverse firms fulfill federal, state, and local contracts spanning multiple modes of transportation/types of infrastructure.
- Co-founded in 2021 by:
 - Phil Washington, CEO of Denver International Airport, formerly CEO of LA Metro
 - John Porcari, former Deputy Secretary at the U.S. DOT
- Kick off meeting Dec. 7, 2021, hosted by United Brotherhood of Carpenters in Washington, D.C. with U.S. DOT Deputy Secretary Trottenberg; Chair of the House Committee on Transportation and Infrastructure, Peter DeFazio; U.S. Rep. Karen Bass, CEOs, and other leaders.
- July 22, 2022 White House Briefing: *Increasing Federal, State, and local contracting opportunities with underserved businesses not only helps more Americans realize their entrepreneurial dreams, but also narrows persistent wealth disparities among groups that have long faced economic barriers... Already, states and local agencies are stepping up: through the Equity in Infrastructure Project Pledge.*



What is EIP? – Mission & Goals

- Mission: Build **GENERATIONAL WEALTH** and reduce the racial wealth gap for enterprises in communities previously left behind
- By December 2025, Pledge signers will work to increase generational wealth through public contracting in infrastructure by:
 - Increasing the number, size and proportion of contracting opportunities going to HUBs;
 - Increasing the number, size and proportion of contracting opportunities going to HUBs as prime contractors;
 - Streamlining the administration of contracting with HUBs to centralize certification, improve payment time, and standardize transparent data collection;
 - Increasing the amount and type of appropriate financing available to HUBs aiming to meet infrastructure contracts by working with private and public partners; and
 - Expanding the number of signatories to this Pledge.



What is EIP? – First Movers



Denver International
Airport



Chicago Transit
Authority



Metropolitan Water
District of Southern
California



Port of **LONG BEACH**
THE PORT OF CHOICE



CTA's Commitment

- Continue to create opportunities for Disadvantaged Business Enterprise (DBE) firms through our contracts
 - Launched financial capacity-building and technical assistance program, Building Small Businesses in July 2022
 - Using best practices from RPM, continue to break apart large contracts on major projects, such as the upcoming Red Line Extension, and conduct frequent outreach events to ensure DBE community knows about the opportunities
- Continue to grow our Small Business Enterprise (SBE) Program
 - CTA is an industry leader in creating prime contracting opportunities for certified small businesses
 - Recently awarded MAINCON as an SBE set-aside
 - Award 21 SBE contracts valued between \$28-32MM in 2022



SBE Reciprocity Agreement

- Southeastern Pennsylvania Transportation Authority (SEPTA) and CTA are putting together a Memorandum of Understanding (MOU) to create reciprocity for our SBE certification
- The purpose is to reduce the burden for SBEs to do business in different markets and create a larger pool of SBEs to be able to set-aside more opportunities
- The long-term goal is to have a national model for reciprocity so small businesses can pursue work in different markets and grow their capacity
 - Like EIP, we will be encouraging other agencies to sign onto the MOU and develop processes and procedures for signers to follow



